

Coupon data

General

Usage restriction

This is the active tab

Usage limits

Minimum spend

No minimum

Maximum spend

No maximum

Individual use only

Check this box if the coupon cannot be used in conjunction with other coupons.

Exclude sale items

Check this box if the coupon should not apply to items on sale. Per-item coupons will only work if the item is not on sale. Per-cart coupons will only work if there are items in the cart that are not on sale.

AND

Products

Search for a product...

Exclude products

Search for a product...

AND

Product categories

Artisan Coffee Coffee Drinkware Fair Trade Coffee Merch

Exclude categories

Gear

AND

Allowed emails

No restrictions

AND

Product brands

Any brand

Exclude brands

No brands

Generally only used when using dollar value coupons or wholesale orders

ALWAYS CHECK THIS BOX, TO MAKE SURE NO ONE CAN USE MORE THAN 1 COUPON AT A TIME

If running sales through Product programming, check this box too

Use these only if the coupon is good for a specific product - need to select each variation of the product (size, grind), so a tedious job if offering more than 1 product

This is where I program what the coupon is good for - general categories - coffee, gear, merch)

Security feature - you can put your email address in, and if that email address doesn't match in checkout form, then coupon will reverse

This is moot - you only have 1 brand