

Coupon data

General

Usage restriction

Usage limits

This is the active tab

Usage limit per coupon

Unlimited usage

Limit usage to X items

Apply to all qualifying items in cart

Usage limit per user

Unlimited usage

This is the number of times that the coupon code can be used - you can restrict usage by number - if the number was filled in as 50, the coupon only works 50 times i.e. the first 50 users to click the FB link

This is the number of times any one email address can use the coupon- i.e. if the number filled in was 2, then each email address can use the coupon twice